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They categorize knowledge work into four sequential activities--accessing, generating, embedding, and transferring--and look at the key skills, techniques, and processes of each.

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Not Available - Book Verdict. Having consulted more than 30 companies involved in KM initiatives, the authors pack their...

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knowledge work and of the fact that the potential can be realized only if they understand more about how knowledge is actually developed and shared. Our primary aim in this book is to develop a preliminary understanding of what knowledge is within organizations.

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What They Know

Working Knowledge: How Organizations Manage What They Know By Thomas H. Davenport and Lawrence Prusak. In the end, the location of the new economy is not in the technology, be it the microchip or the global telecommunications network. It is in the human mind.

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knowledge can be nurtured in organisations. Building trust throughout a company is the key to creating a knowledge-orientated corporate culture, a positive environment in which employees are encouraged to make decisions that are efficient, productive and innovative.

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is creating. 2.

How to Manage Knowledge - Simplifiable

They categorize knowledge work into four sequential activities - accessing, generating, embedding, and transferring - and look at the key skills, techniques, and processes of each.

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Davenport and Prusak develop a more pragmatic definition of organizational knowledge, and a more operational view of managing knowledge. They focus on how organizations can capture, codify and transfer knowledge, with a

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particularemphasis on knowledge sharing.

Working Knowledge (Davenport and Prusak 1998)

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